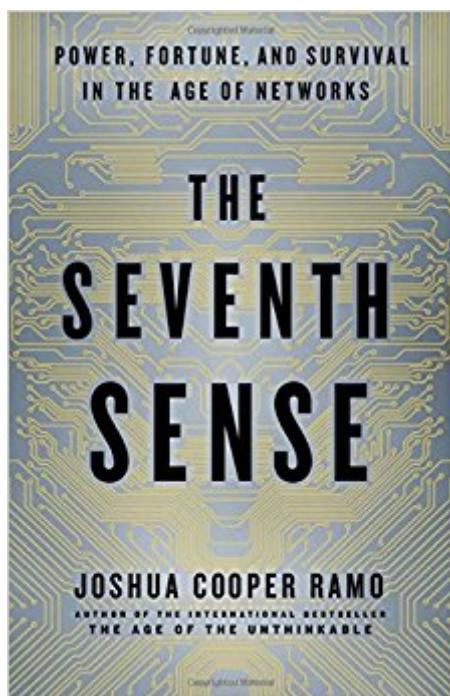


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The Seventh Sense: Power, Fortune, And Survival In The Age Of Networks



Synopsis

NEW YORK TIMES BESTSELLERWASHINGTON POST BESTSELLERFrom the author of the international bestseller THE AGE OF THE UNTHINKABLE comes a powerful new story of revolution and riches in a connected age. Endless terror. Refugee waves. An unfixable global economy. Surprising election results. New billion-dollar fortunes. Miracle medical advances. What if they were all connected? What if you could understand why? The Seventh Sense examines the historic force now shaking our world--and explains how our leaders, our businesses, and each of us can master it. All around us now we are surrounded by events that are difficult to understand. But every day, new figures and forces emerge that seem to have mastered this tumultuous age. Sometimes these are the leaders of the most earthshaking companies of our time, accumulating billion-dollar fortunes. Or they are successful investors or our best generals. Other times, however, quick success is going to terrorists, rebels, and figures intent on chaos. What if we could know the secret of those who can make sense of this age? What if we could apply it to the questions that worry us most? In this groundbreaking new book, Joshua Cooper Ramo, author of the international bestseller The Age of the Unthinkable, introduces a powerful way of seeing the world. The Seventh Sense is the story of what all of today's successful figures see and feel--forces that are invisible to most of us but explain everything from explosive technological change to uneasy political ripples. The secret to power now is understanding our new age of networks--not merely the Internet but also networks of trade and DNA and finance. Based on his years of advising generals, CEOs, and politicians, Ramo takes us into the opaque heart of our world's rapidly connected systems and teaches us what the victors of this age know--and what the losers are not yet seeing. But The Seventh Sense won't merely change the way you see the world. It will also give you the power to change it.

Customer Reviews

Praise for The Seventh Sense One of Inc.'s "15 Great Business Books You Should Definitely Read This Year" "The next president needs to read The Seventh Sense, starting on the morning of November 9th. Joshua Ramo's latest book is a fascinating guide to the way the world is changing." •Malcolm Gladwell, author of David and Goliath"Joshua Cooper Ramo has written a book that combines historic sweep and incisive detail. A great book, and a useful one. The Seventh Sense is a concept every businessman, diplomat, or student should aspire to master -- a powerful idea, backed by stories and figures that will be impossible to forget." •Walter Isaacson, author of Steve Jobs and The Innovators

Joshua Cooper Ramo is the author of the international bestseller The Age of the Unthinkable. He is co-chief executive officer and vice chairman of Kissinger Associates and a member of the board of directors of FedEx and Starbucks. His first book, No Visible Horizon, chronicled his experiences as a competitive aerobatic pilot.

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